



REVOLUTIONIZING STARTUP
FUNDRAISING WITH
FOUNDERCRATE'S ALL-IN-ONE
SAAS PLATFORM"



Foundercrate

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ABOUT

Foundercrate streamlines the fundraising process for startups with our comprehensive SaaS platform. Our Investor Discovery, CRM, Email Updates, Data Room, Investor Management, and Analytics tools equip startups with everything they need to focus on building their business while we handle their fundraising process. With Foundercrate, startups can rest easy knowing their fundraising is in good hands.

OVERVIEW

Foundercrate wanted to create a platform that could connect startup companies with investors. They were looking for a comprehensive solution that could help them track their investments and monitor investors' activities. Foundercrate needed a reliable framework that could support its business requirements. They approached Cloudprism, a tech company that specializes in developing custom software solutions, to help them with their project.

SOLUTIONS

for your bussiness success.

1.

Created a scalable custom framework using Serviceless, AWS Lamda, CloudWatch, API, ReactJS, and NodeJS, allowing Foundercrate to add new features as its business grew.

2.

The Investor CRM feature was developed to provide Foundercrate with a comprehensive view of investors, allowing for effective management and informed decision-making.

3.

We ensured the platform's security and compliance with industry standards, protecting sensitive data and providing ongoing support and maintenance to ensure stability and reliability.

CHALLENGES

Obstacles are invitations to explore new solutions.

1.

A solution that can connect new startups, existing startups, and companies that want to track their investments and investors.

2.

A scalable framework that can keep up with their growing business needs.

3.

An Investor CRM feature that can track and manage all available investors, including those that have not yet been contacted.

4.

Foundercrate seeks a comprehensive solution that can help them manage their investments and monitor investor activities more efficiently.

RESULTS

that exceed expectations.

30%

30% increase in
platform efficiency.

40%

40% increase in investor
management efficiency.

25%

25% decrease in
security incidents.

20%

20% decrease in
platform downtime.

RESULTS

that exceed expectations.



Common Features

- Email Communication
- Investor CRM
- BCC Tracking
- Pitch Deck
- Updates
- Deal Room
- Investor Onboarding
- Company Page
- Create Your Investor Page
- Request a Demo

Save your time

With the power of our new AI-powered features

BCC Tracking

Foundercrate offers automatic BCC tracking for all your email communications. This feature is a game-changer for startups, as it allows you to track who has opened your emails, who has clicked on links, and who has downloaded attachments. This data is invaluable for understanding your investor's interests and for tailoring your communications accordingly.

Company Page

With your company page, you can share your information about your startup, including your mission, vision, and business model. This page is designed to help you attract investors and other stakeholders who are interested in your startup. It's a central hub for all your company information, and it's easy to update and maintain.

Pitch Deck

Foundercrate's Pitch Deck feature allows you to create professional-looking pitch decks that are easy to share and track. You can create your pitch deck online, and Foundercrate will automatically generate a professional-looking PDF version for you to share with investors. This feature is a great way to streamline your fundraising process and to ensure that your pitch deck is always up-to-date and professional.

With Foundercrate

- CRM for investor management
- Real-time financial management system
- Ability to track network, add members
- Organize fundraising efforts
- Track CRM of fundraising cycle
- Investor relations & fund raising

Without Foundercrate

- Difficulties in managing investor relationships
- Difficulty in keeping track of fundraising progress
- Difficulty in finding potential investors
- High on manual work to keep track of fundraising efforts
- Time-consuming to add new team members for successfully raising funds

Frequently Asked Questions

- Q1. How secure is your investors database?
- Q2. What do you use the Investor CRM feature for?
- Q3. How BCC tracking is useful for my startup?
- Q4. How the user company update goes to all the investors?
- Q5. How founder get notified when I add new to my CRM?

Testimonials

Read how our customers are using Foundercrate for their startup fundraising.

Powerful Set of Tools to Help You Raise Faster

Working with Foundercrate, which an entrepreneur needs to raise funds for his startup faster, quicker & in a disciplined manner.

- Investor Database**
With a clear investor list, you can identify potential investors who are most likely to invest in your startup. Foundercrate helps you build the best investor database.
- Investor CRM**
Help manage & track the investor relationships. With Foundercrate, you can track the progress of your fundraising efforts, manage your investor database, and keep track of all your fundraising activities.
- Investor Updates**
Send investor updates & other business updates to your investors. Foundercrate helps you keep your investors updated on the progress of your fundraising efforts.

Want to try everything for and raise your cap? [Request a Demo](#)

Why Foundercrate is great for Entrepreneurs

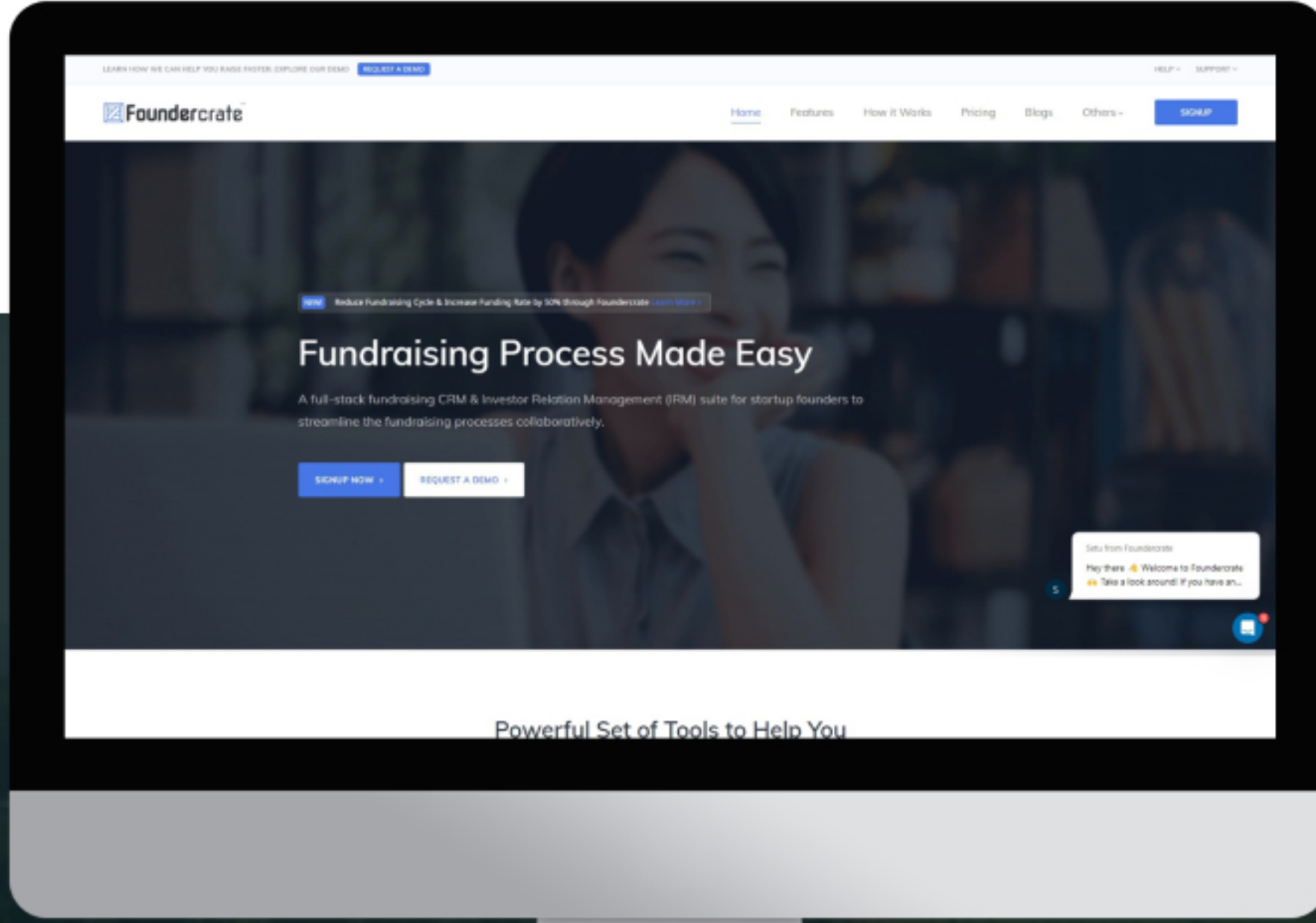
Foundercrate is a cloud-based software suite designed to help entrepreneurs manage and streamline fundraising in a highly organized & disciplined manner. It provides comprehensive tools for managing investor relationships, tracking fundraising progress, and ensuring successful fundraising.

[Get started](#)

Key Features To Help You Raise Better

Offer your potential investors from your network & social media manage your fundraising process through our best platform.

- Investor Discovery**
With our Investor Database, investor discovery, recruitment, and relationship management (CRM) software, you can build a strong investor database.
- CRM**
The CRM feature provides you with comprehensive tools and organized data to manage your investor relationships and fundraising efforts.
- Investor Updates**
Send investor updates (email or in-app) to your investors. Foundercrate helps you keep your investors updated on the progress of your fundraising efforts.
- Email Updates**
Send personalized email updates to your investors. Foundercrate helps you keep your investors updated on the progress of your fundraising efforts.
- Data Room**
Share data room for your startup or provide information with proper access rights & track when they view or click.
- Investor Management**
Manage investor relationships in a single place & share your fundraising progress with investors. Foundercrate helps you manage your investor relationships.
- Analytics**
The Analytics feature provides you with insights into your fundraising process, including investor engagement & conversion.



FEEDBACK

Our work gets people talking.

5.0

OVERALL SCORE

We initially hired the team for one project and have kept with them ever since. Excellent service and outstanding team.

5.0 Scheduling

Even with significant time zone difference we keep a regular weekly meeting with no issues and easily schedule on the fly meetings with minimal effort

5.0 Quality

I have already referred to colleagues and our parent company

5.0 Cost

In terms of development work the cost has been fair and consistent, and no surprises on any statements

5.0 NPS

Most solutions have had zero to no issues or downtime. Excellent care to detail that does not go unnoticed

REACH US

let us help you reach your goals.



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