REVOLUTIONIZING THE COFFEE INDUSTRY THROUGH COLLABORATION: THE ERA OF WE

prism
ERA of WE
2020

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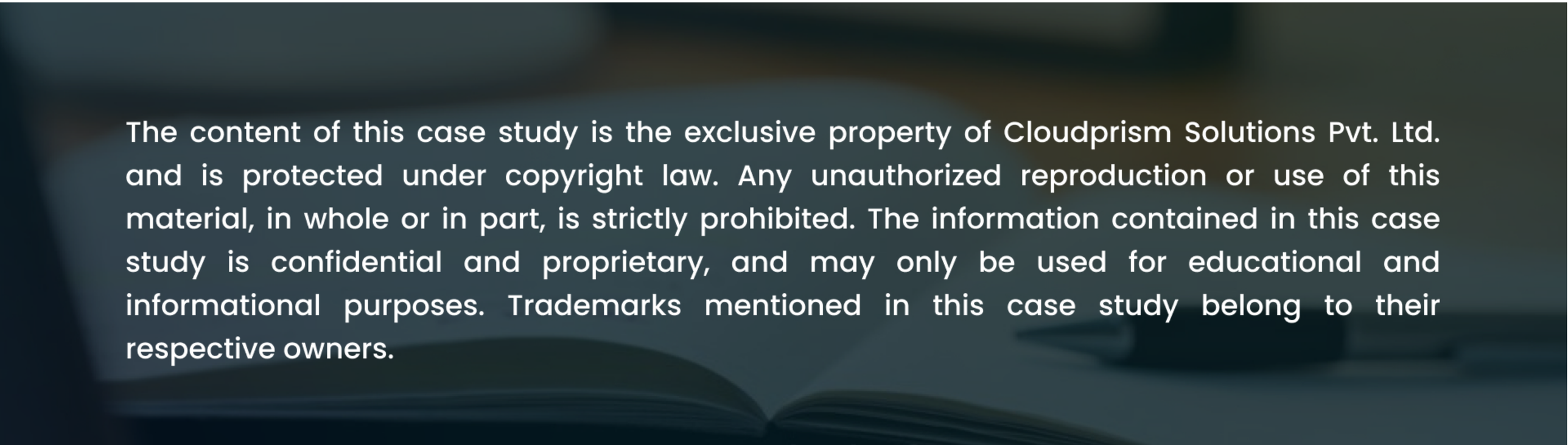

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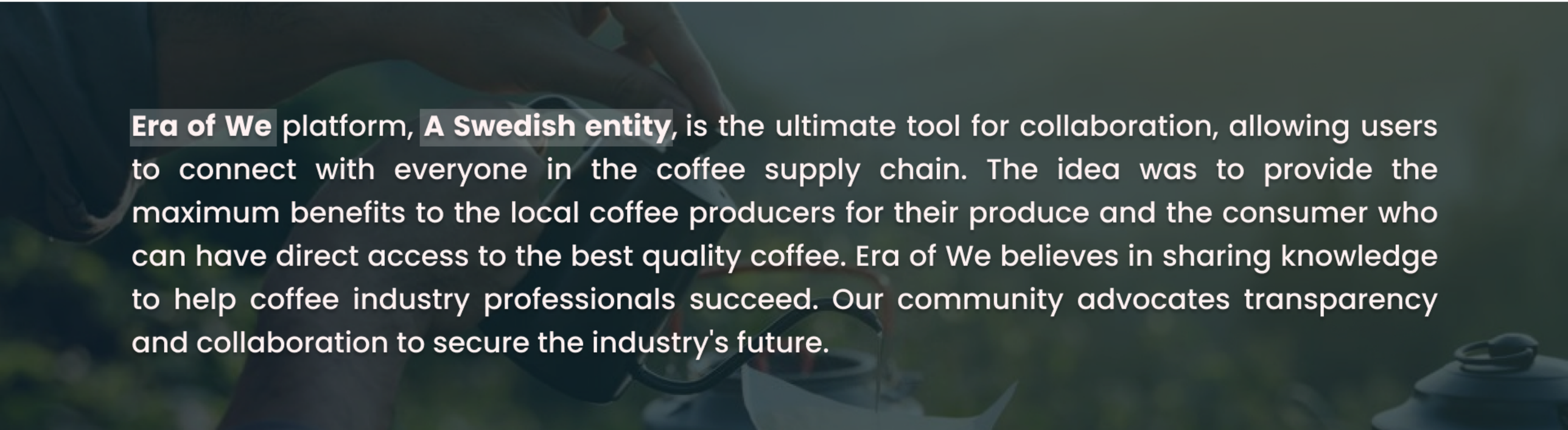
ABOUT



Era of We platform, **A Swedish entity**, is the ultimate tool for collaboration, allowing users to connect with everyone in the coffee supply chain. The idea was to provide the maximum benefits to the local coffee producers for their produce and the consumer who can have direct access to the best quality coffee. Era of We believes in sharing knowledge to help coffee industry professionals succeed. Our community advocates transparency and collaboration to secure the industry's future.

OVERVIEW

Era of We is a coffee-centric platform that focuses on the local producers and aims to create a platform where they can sell their produce and earn higher profits than the normal markets. They approached Cloudprism to digitize the selling process and create a worldwide supply chain with the help website for Sweden's best coffee. This case study highlights how Cloudprism used Full-stack technologies like Angular, Gatsby, Go Lang, ECS, Forget, and Codepipeline to develop a framework that fulfilled Era of We's requirements.

SOLUTIONS

for your bussiness success.

1.

We developed a full-stack platform using Angular, Gatsby, Go Lang, ECS, Forget, and Codepipeline to digitize the selling process and create a worldwide supply chain for Era of We.

2.

We designed a scalable framework to handle the entire process, from selling to distribution, ensuring a smooth process for local producers.

3.

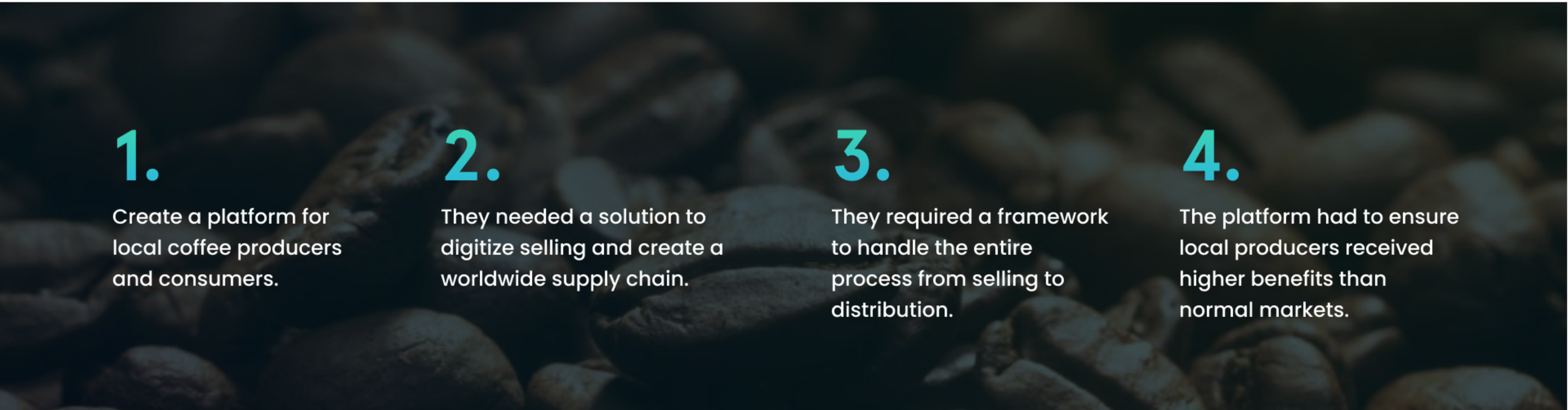
Created a user-friendly platform for Era of We, allowing local producers to list their coffee products easily and navigate the platform hassle-free.

4.

We ensured local producers received higher benefits than normal markets, allowing them to sell their produce and receive better profits.

CHALLENGES

Obstacles are invitations to explore new solutions.



1.

Create a platform for local coffee producers and consumers.

2.

They needed a solution to digitize selling and create a worldwide supply chain.

3.

They required a framework to handle the entire process from selling to distribution.

4.

The platform had to ensure local producers received higher benefits than normal markets.

RESULTS

that exceed expectations.

40%

40% increase in coffee sales for Era of We.

30%

30% decrease in selling and distribution-related errors.

25%

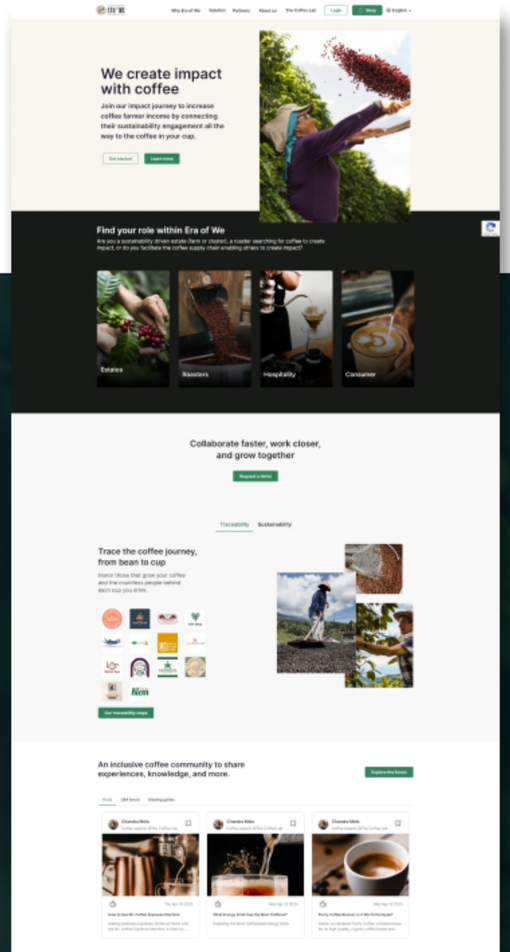
25% increase in coffee listings by local producers.

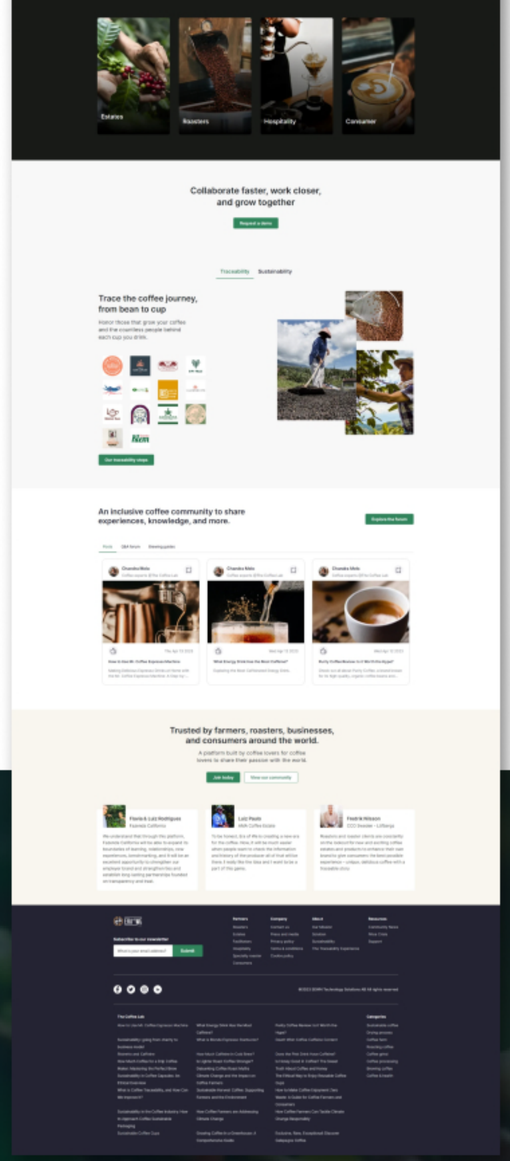
20%

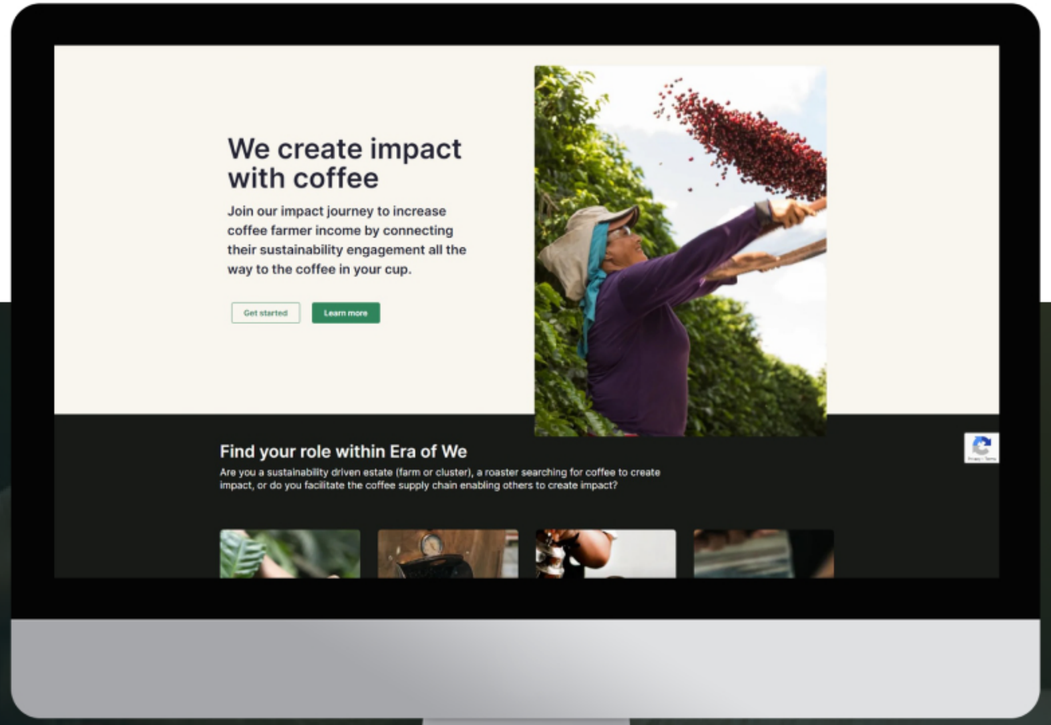
20% increase in profits for local producers.

RESULTS

that exceed expectations.







FEEDBACK

Our work gets people talking.

5.0

OVERALL SCORE

We initally hired the team for one project and have kept with them ever since. Excellent service and outstanding team.

5.0 Scheduling

Even with significant time zone difference we keep a regular weekly meeting with no issues and easily schedule on the fly meetings with minimal effort

5.0 Quality

I have already referred to colleagues and our parent company

5.0 Cost

In terms of development work the cost has been fair and consistent, and no surprises on any statements

5.0 NPS

Most solutions have had zero to no issues or downtime. Excellent care to detail that does not go unnoticed

REACH US

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